



**RCBS**  
RAJAGIRI CENTRE FOR  
BUSINESS STUDIES

**Empowering minds  
to soar higher**



**RAJAGIRI CENTRE FOR  
BUSINESS STUDIES**

**RECRUITERS' MANUAL**

**2025-26**

**MBA | MA(HRM) | PGDM**





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**Rev. (Dr.) Saju M D, CMI**

Principal - Rajagiri College of  
Social Sciences(Autonomous)  
Executive Director - Rajagiri Business School

Rajagiri College of Social Sciences(Autonomous) has always stood for academic excellence, holistic development, and a deep commitment to societal transformation. Guided by the Rajagiri motto “Relentlessly Towards Excellence,” we nurture students through rigorous academics, global exposure, and values-driven education that shapes them into socially sensitive and competent business professionals. Our graduates bring a blend of analytical strength, emotional intelligence, and ethical leadership—qualities that consistently earn the trust of industry partners worldwide. My heartfelt thanks to all our recruiters who helped us raise our rank as the 12th Best College in the country this year in the NIRF ranking, Govt. of India. We thank our recruiters for their continued collaboration and warmly invite you to engage with the next cohort of Rajagiri talent who are prepared, principled, and ready to contribute meaningfully from day one.

**Dr. Kishore Gopalakrishna Pillai**

Director  
Rajagiri Business School

Greetings from Rajagiri Business School. As an AACSB- and EFMD-accredited international B School, we remain committed to developing globally competent, socially sensitive, and industry-ready professionals. Our rigorous curriculum and the Rajagiri Immersive Learning Methodology ensure that every Rajagiri graduate is equipped to Learn, Serve and Excel in all spheres. We deeply value our partnerships with companies, whose insights and collaboration continually enrich our programmes. I warmly invite you to engage with our talented pool of students who are prepared to contribute meaningfully to your organizations.

**Rev. (Dr.) Francis Sebastian, CMI**

Assistant Director  
Rajagiri Centre for Business Studies

Rajagiri Centre for Business Studies continues to strengthen its reputation as a hub for high-quality management education anchored in strong industry engagement. Through AICTE-approved programmes like MBA and PGDM, and the dedicated HR programme - MA(HRM), we equip students with rigorous academic grounding, practical business insights, and multidimensional leadership skills. Our pedagogy integrates live projects, corporate mentoring, analytics-driven learning, and global collaborations—ensuring our graduates are adaptable, innovative, and industry-ready. We sincerely appreciate our recruiting partners for their trust, and we are confident that this year’s cohort will embody the professionalism, capability, and drive that Rajagiri is known for.




## VISION

To develop globally competent, value-based management professionals who are socially sensitive and empowered to lead wholesome and fulfilling LIFE

Rajagiri Vidyapeetham, managed by the Carmelites of Mary Immaculate (CMI) priests - a Catholic congregation known for building premier educational institutions across India - continues its legacy of excellence in 2025. Founded in 1955, Rajagiri has grown into a leading educational hub with Rajagiri College of Social Sciences, Rajagiri Business School, Rajagiri School of Engineering and Technology, Rajagiri College of Management and Applied Sciences, two public schools, a higher secondary school, and the Rajagiri Hospital. The Hill Campus at Kalamassery and the Valley Campus at Kakkanad together offer programs from pre-primary to post-doctoral levels, promoting holistic education and research.

The Rajagiri Centre for Business Studies (RCBS) focuses on developing management professionals with innovation, leadership, and social responsibility. In 2025, RCBS offers MBA and MHRM through Rajagiri College of Social Sciences, PGDM, PGDM for Working Professionals, and FPM through Rajagiri Business School, and a Twinning MBA through the Rajagiri International School for Education and Research(RISER). This strong academic ecosystem positions Rajagiri as a global leader in education, research, and professional growth.



## MISSION

To facilitate holistic development of individuals as socially responsible managers imbued with knowledge, skills, and abilities to adapt to a dynamic business environment.

To serve as a Centre of immersive learning and practice, with innovative and value driven pedagogy.

To contribute to the field of management and industry practices through research, training and consultancy

## Graduate Attributes



**Conceptual Clarity**



**Decision Making Skills**



**Communication skills**



**Ability to Work independently and in Teams**



**Ability to analyse and solve Business Problems**



**Social Sensitivity and Integrity**



## ACCREDITATION & RANKINGS

Rajagiri college of  
Social Sciences  
(Autonomous)



National Institutional  
Ranking Framework  
College Category (NIRF)



Autonomous College  
in Kerala to be fully  
powered by Solar Energy



Cleanest Residential  
Higher Educational  
Institute in India  
(MHRD)



Recognised as a Centre with  
Potential for Excellence in  
Education, Gol



Rashtriya Ucharar Siksha  
Abhiyan  
Recognised College, Gol



Rashtriya Ucharar Siksha  
Abhiyan  
Recognised College, Gol

## INTERNATIONAL ACCREDITATION



Rajagiri is one of the  
21 AACSB-accredited  
B-schools in India



Rajagiri is the 3rd EFMD  
accredited B-School in India.



## NATIONAL ACCREDITATION



NAAC Re-accredited  
with 'A++' Grade with  
CGPA 3.83 out of 4 the  
Highest in India



The PGDM programme of  
Rajagiri Business School  
is NBA accredited.







# RAJAGIRI IMMERSIVE LEARNING EXPERIENCE

The Rajagiri Immersive Learning Methodology is a pedagogical innovation of Rajagiri Centre for Business Studies. Along with academics, students are exposed to programmes and activities which prepare them to manage and lead in challenging environments. The methodology is based on four dimensions: Conceptual Learning (Classroom learning with cutting edge methodologies), Experiential Engagement (Learning through doing and experiencing), Executive Modeling (Moulded as an executive through intensive grooming) and Corporate Competency (Developing competency through industry connect).

## Conceptual Learning

- UGC-NET JRF Coaching
- Value-Added Professional Certifications
- Foreign Language Certification
- ADC(Assessment and Development Centre)
- Concurrent Fieldwork



## Experimental engagement.

- Social Sensitization Camp (7-day rural camp)
- Vanavasam( 3-day Forest Programme based on MBTI)
- Kalypso(Outbound Training Programme)
- Rajagiri Transcend(NGO Managed by Students)
- Live Industry Projects

## Executive Modelling

- Grooming & Etiquette Trainings
- Inflora(Management Fest)
- FORMS(Forum of Management Students and its clubs)
- The PLAN(Business Plan Competition)
- Le Cocon(Incubation Centre)



## Corporate Competency

- Rajagiri Business League(RBL)
- Rajagiri National Business Quiz(RNBQ)
- Industry visit
- Industry/Alumni Interactions





# ACADEMIC PROGRAMMES

## MASTER OF BUSINESS ADMINISTRATION (MBA)

Launched in 1995, the MBA at RCBS is a two-year, full-time program crafted to develop future ready business leaders. Structured across four semesters with a summer internship, it blends industry-driven curriculum and hands-on learning. Students can dual-specialize in Finance, Marketing, Business Analytics, or Operations, gaining a competitive edge in multiple domains. Affiliated with M.G. University, Kottayam, and approved by AICTE, the program is globally accredited by ACBSP (USA) and NBA (India), ensuring worldwide recognition and career flexibility.

## POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)

Introduced in 2008, the PGDM is a two-year, full-time program with six trimesters and a summer internship. The dual specialization framework allows students to customize their learning journey, selecting electives that align with their career aspirations. With global exposure opportunities, including international tie-ups and exchange programs, students gain cross-cultural business perspectives. Approved by AICTE and recognized as MBA equivalent by AIU, the PGDM is also ACBSP and NBA accredited, enhancing its global credibility.

## MASTER OF ARTS IN HUMAN RESOURCE MANAGEMENT [MA(HRM)]

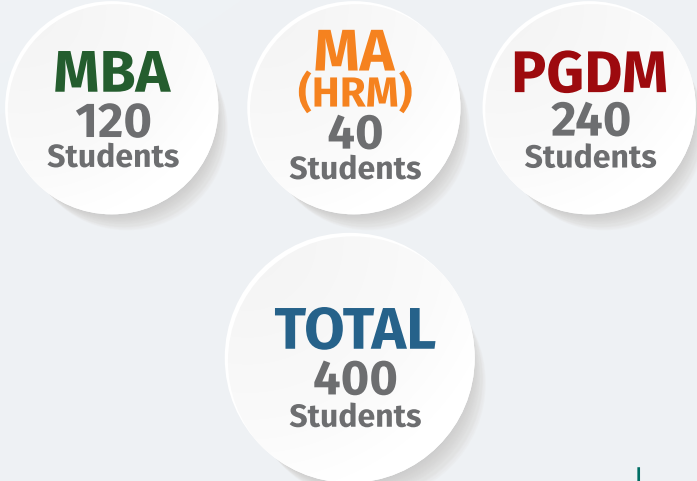
The MA(HRM), RCBS's flagship program since 1983, is a two-year, full-time course affiliated with M.G. University. It combines academic excellence with real-world exposure through industrial visits, live projects, and fieldwork, preparing students to lead in dynamic HR environments. Accredited by ACBSP (USA), the program focuses on building strategic people management and leadership skills, creating industry-ready HR professionals.

## FELLOW PROGRAMME IN MANAGEMENT (FPM)

The FPM is a doctoral-level program designed to nurture high-quality researchers, academicians, and thought leaders. It offers interdisciplinary learning, advanced research training, and teaching practice under the mentorship of experienced faculty and visiting scholars. Graduates emerge ready to influence management education, research, and industry innovation.

### Value-Add Professional Certifications

- EXCEL BASICS
- LEARN FRENCH
- LEARN GERMAN
- MARKETING AI
- SPEAK CONFIDENTLY
- FRAUD DETECTION
- SIX SIGMA
- DATA POWERBI
- NISM
- EXCEL ADVANCED





## BEYOND THE CLASSROOMS

### Shaping Agile Leaders in a Dynamic World

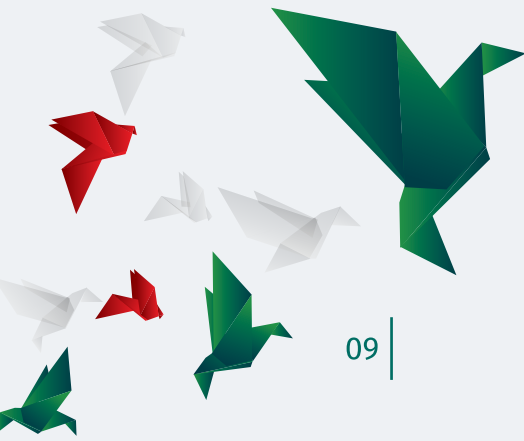
The global business environment continues to transform at an extraordinary pace. What began as a VUCA world marked by Volatility, Uncertainty, Complexity, and Ambiguity has now intensified with the emergence of advanced technologies, geopolitical shifts, and rapid market disruptions worldwide. In 2025, organizations are redefining their strategies around AI integration, sustainability, and digital transformation. Agility and adaptive leadership have become vital to organizational success. At Rajagiri Centre for Business Studies (RCBS), comprising **Rajagiri College of Social Sciences and Rajagiri Business School**, we are committed to nurturing leaders who can navigate uncertainty with resilience, creativity, and purpose.

### Rajagiri's Commitment to Excellence

RCBS continues to evolve its academic ecosystem in line with global industry trends. Our technology-enabled teaching and hybrid learning models ensure uninterrupted, high-quality education. Rajagiri College of Social Sciences, ranked **12th in India in the NIRF Rankings 2025**, proudly retains its **NAAC A++ grade** with a nation-leading score of **3.83/4**. Rajagiri Business School strengthens its global recognition as an esteemed member of **ACBSP, AACSB and EFMD**. Our emphasis on experiential learning, emotional intelligence, and holistic development ensures that our graduates are not only industry-ready but also socially responsible and globally competent.

### Partnering for a Future-Ready Workforce

As we approach the 2025 placement season, RCBS presents a new generation of professionals prepared to excel in AI-driven, sustainability-focused, and innovation-led environments. We extend our sincere gratitude to our valued corporate partners for their continued trust and collaboration. Together, we are building a future-ready workforce professionals equipped with technical excellence, strategic vision, and adaptive leadership to drive meaningful impact and sustainable growth in a dynamic world.



# OFFICE OF CORPORATE RELATIONS

## 2024-26 BATCH

### STUDENT REPRESENTATIVES



**WE ARE PIONEERS AND ROLE MODELS IN EVERY RESPECT.**

The Office of Corporate Relations (OCR) serves as the strategic bridge between Rajagiri and the industry, cultivating impactful partnerships with professional bodies such as KMA, NIPA, CII, the Rajagiri Alumni Network, and leading corporate organizations. Through these collaborations, OCR enables a rich spectrum of engagements including live projects, career counselling, expert mentoring, industry talks, visits, internships, and final campus recruitment for nearly 400 students each year. Our student-led OCR cohort, where each representative guides a team of ten, ensures seamless coordination and best corporate engagement, strengthening industry-academia synergy and elevating student readiness for the future of work.

## 2025-27 BATCH

### STUDENT REPRESENTATIVES



# ACADEMIC PARTNERSHIPS

Rajagiri International Institute for Education and Research (RIIER), established in 1998, offers transnational partnership programmes that promote collaboration in faculty and student training, curriculum development, research, and consultancy.



# INDUSTRY PARTNERSHIPS

RCBS is a member of several professional bodies, including NIPM, KMA, CII, NHRD, ISTD, and KSPC. These associations provide students and faculty valuable opportunities to participate in events such as management conventions, lectures, panel discussions, award ceremonies, business quizzes, networking meets, business plan contests, and industry training programs.





## Top results from 2023-25 Final Placement

Highest CTC- **16.42 LPA**

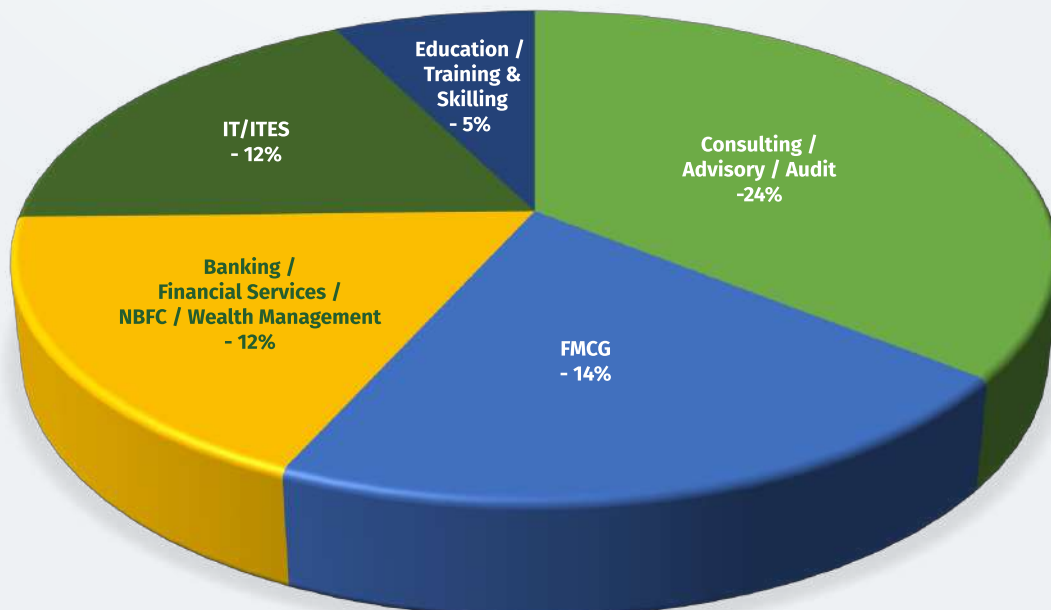
Total no. of companies approached - **170**

## 2023 - '25 PLACEMENT STATISTICS

Batch	No. of students opted for placements	No. of students placed	Percentage of students placed	Total No. of companies approached for placements
<b>2023 - 25</b>	<b>272</b>	<b>249</b>	<b>87.99%</b>	<b>170</b>

No. of recruiters	Top 10 placements	Top 50 placements	Top 100 placements	International Placements	SIP Average Stipend
<b>170</b>	<b>16.13 LPA</b>	<b>11.26 LPA</b>	<b>9.28 LPA</b>	<b>21</b>	<b>9,000/-</b>

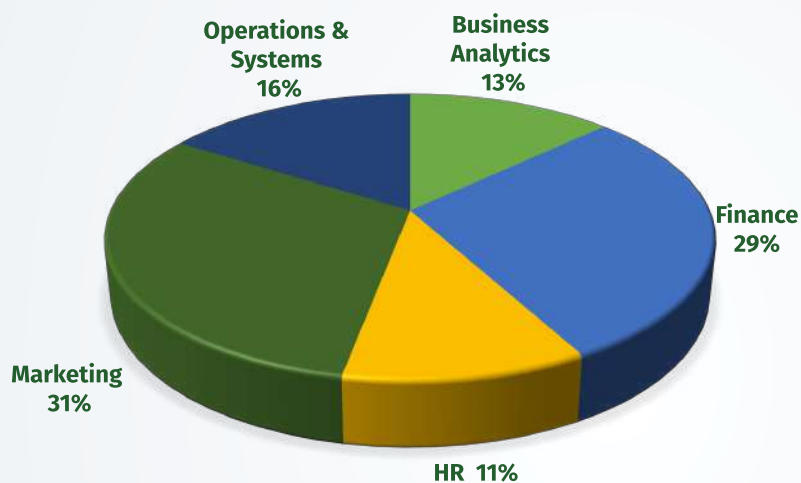
## Top 5 Industry / Sector where students were placed



# RECRUITERS OF 2024-'25

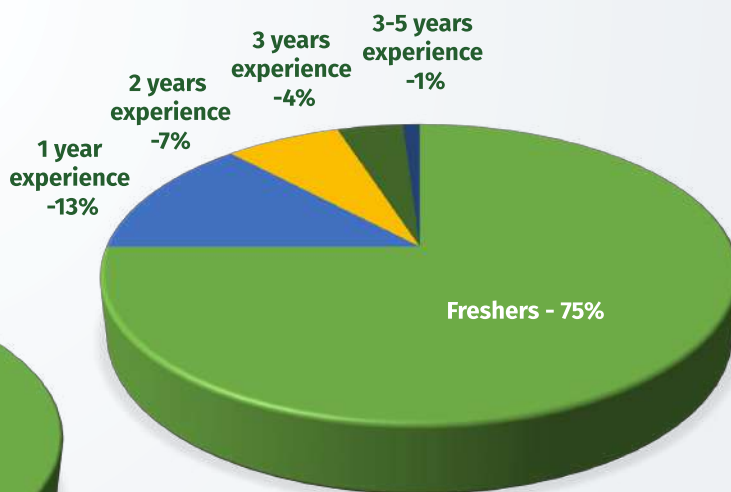


### Specialisation Diversity

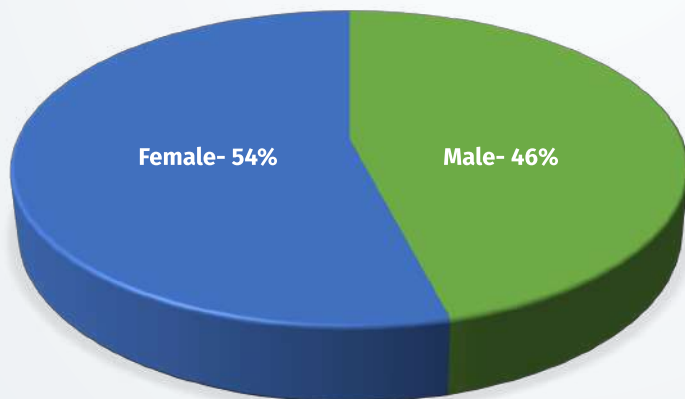


# BATCH PROFILE 2024-'26

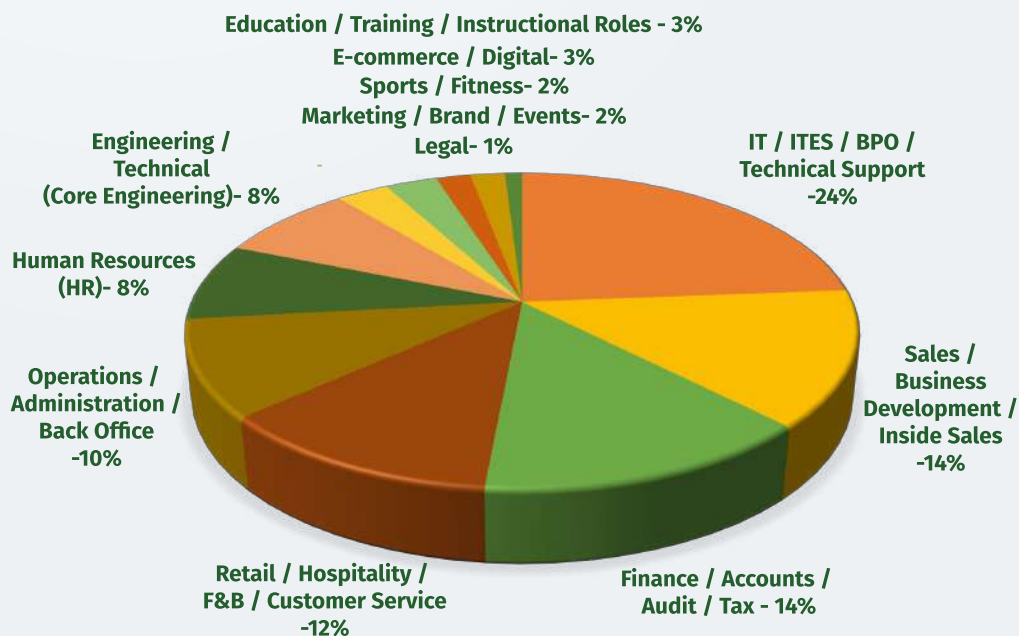
### Experience



### Gender



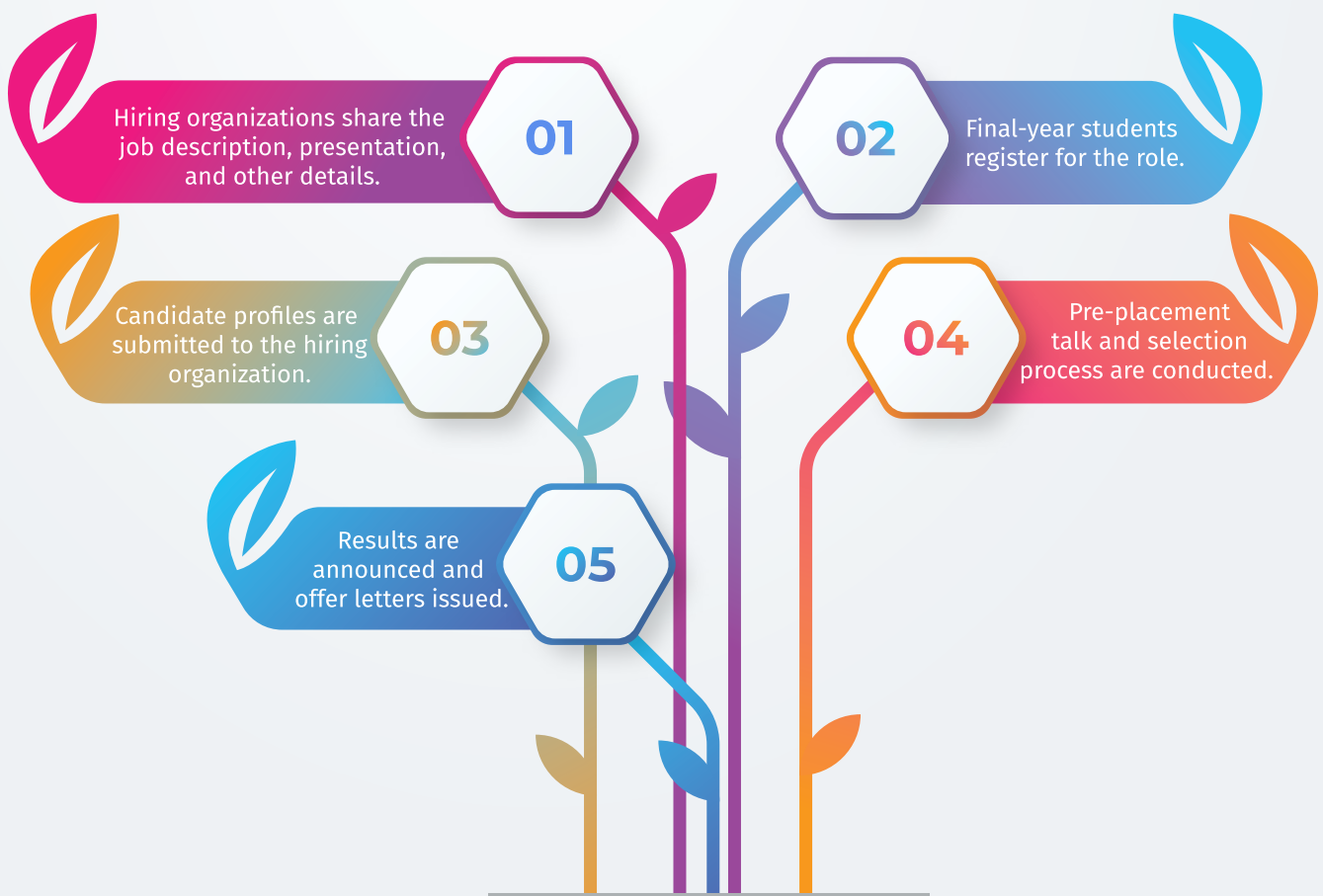
### Domain-based experience percentage





## FINAL PLACEMENT PROCESS:

At Rajagiri, our placement process is designed to provide recruiters with a seamless and efficient hiring experience. The campus is fully equipped to host pool recruitment drives, enabling companies to evaluate talent drawn from multiple nearby institutions in a single, well-coordinated visit. We offer flexible arrangements to support all modes of assessment—online, offline, or hybrid—ensuring smooth execution of aptitude tests, group discussions, technical evaluations, and personal interviews. Dedicated interview cabins, discussion rooms, and spacious halls are available for pre-placement talks and engagement activities. Our placement team ensures end-to-end support, allowing recruiters to focus solely on selecting the best talent.



**Office of Corporate Relations, Rajagiri Business School**

📍 Rajagiri Valley P. O, Kakkanad, Kochi - 682 039, Kerala, India.

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